

CATCHING THE CROWD

Catcher Training
for the
Daytona Bike Giveaway





THE 10 COMMANDMENTS OF CATCHERS



1. Present a positive/Christlike attitude & enjoy yourself
2. *Engage people* – don't just bark out invitations
3. Do not get tied up in conversation – quickly pass off to the coordinator, those who want to talk
4. No bait and switch – be honest about what we are doing
5. Don't move away from either side of the give-away tent. We should not be “chasing people” or getting in front of other vendor booths.
6. Do not yell at people.
7. Do not take photos.
8. Do not argue or get defensive with negative people
9. Watch what you watch
10. Remember, you are engaging in Kingdom work! (Mt. 4:19)



WHAT MAKES A GOOD CATCHER?



The late Larry Gibson was perhaps the best “catcher” we have ever had at A Bike Giveaway. He was engaging, kind and always presenting a friendly, non-threatening persona.

Larry grabbed the interest of passersby and made them want to stop and see what was going on inside our space.



OTHER TIPS

- As a catcher, your job is not to give your testimony in front of the tent. Your job is to invite people to come into the tent.
- We should not have more than 4 catchers at any one time. They should stay spread out across the front of the tent.
- The booth captain will rotate catchers at their discretion. Don't take it personal if you are relieved and replaced with someone else.
- The bike is a 2019 Harley Low Rider. Winner is responsible for tax, tags, and registration.



SEE YOU IN DAYTONA!

